

Versatility, Variety & Expertise...

Welcome to our Company's Information Pack.

We have prepared this pack with you in mind. It has been designed to give you an insight in to our company and put you at ease as you consider options for your Mobile Disco Entertainment.

Throughout this pack you can find detailed information on our services, equipment/systems, price, submitting a song list, booking us and a lot more! So please peruse it at your leisure, take your time reading it and let yourself become familiar with Atomik!

Since 1977 we have supplied our services to thousands of parties, weddings and events. And year on year we continue to supply our services to going on close to a thousand events each year!

We can recommend several DJs that specialise in all different types of Mobile Disco Entertainment, from Children's Parties to Corporate Events and absolutely everything else in between - with expertise second to none! We can help you plan your event - from the first dance to the finale! Expert guidance with years of experience is always on hand.

We are very knowledgeable about all different types of events, whether it be formal or informal and understand all your concerns. Since 1977 we have confirmed all bookings in writing - it makes life easier for you with absolute peace of mind. This typifies our level of professionalism.

Who will make your event, an event to remember...

GETTING THE RIGHT DJ

A DJ can make or break an event. It is so important to get the right DJ playing the right type of music. This should be fundamental to any event - not just pot luck. But sadly this is not always the case with all **other** mobile disco companies.

That is why we are so different. ***We will always recommend the right DJ, playing the right music for your event.*** Every booking matters to us, each



job usually leads to another and so on. To this day recommendations remain the single biggest source of new business for us. You can take comfort from this, knowing that as we do your event we are investing in our future too.



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HAPPY SMILING FACES AT EVERY OCCASION!

OUR DJ'S

Our DJ's are highly experienced - they know how to read a crowd and play a great selection of music suitable for the age group present. They are very skilful at what they do and they will create a great party atmosphere that will make the occasion even more memorable! They are very presentable - dressed for the occasion: - Articulate, Friendly and Professional. They don't get over familiar and certainly don't bring their friends along.

Our DJ's also carry a good selection of popular Ceilidh and traditional Scottish Country Dance Music - and they're more than happy to play it if required! This often eliminates the need for any band! They can even 'call' the most popular ceilidh dances with simple to follow instructions on how to do them - the rest is up to the dancers!

CHILDREN'S PARTIES & SCHOOL DISCOS

For children's parties we supply interactive DJ's who will take music requests and play a good mixture of music suitable for the age group present.



The DJ will also organise and execute games if required. Our DJ's are very likeable and get on

well with children of all ages and the kids can relate to them. Normally parents or adults can sit back and relax and the DJ will do it all - *the only thing we ask is that you supply any prizes - that way you are in control of their suitability and we only charge for the disco!*



From Nursery age to 6th Formers - We do it all. Our kids disco prices start from ONLY £150 for up to a 3 hour disco!

SCHOOL PROMS/GRADUATION BALLS



Over the years we have supplied our services to most of the High Schools and Universities in Edinburgh and surrounding area. We have been booked either directly or through hotels and entertainment companies.



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DJ'S FOR EVERY OCCASION!

It would not be possible to list below all the different type of events that we can do as the possibilities are infinite, but here is just a flavour or some of the things we can do.

FAMILY PARTIES & CELEBRATIONS

From children's parties to retirement parties and absolutely everything else in between!



KARAOKE EVENTS



CORPORATE EVENTS

Dinner Dances
Awards Ceremonies
Product Launches



PROMOTIONS

In-store Promotions
Shopping Malls
Product Launches
Product Awareness Campaigns
Fashion Shows
Family Days & Fun Events



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Our Disco Systems & Options Pages - 1 of 2

Below you can take a look at the 3 most popular sizes of disco systems that we supply. We have given you an indication of suitability to venue sizes. But because venue layouts can differ greatly our standard size may be more than adequate rather than going bigger! We have a wealth of experience of venues having played in thousands of them over the years. If you are unsure about which one is suitable for you - just call or email us for free advice.

Standard Size Mobile Disco System

Suitable for average sized venues catering for up to 150 people.

Our Standard Size Mobile Disco Show is by far the most popular size of all the systems that we supply. We consider it to be the perfect balance of light and sound. It's normally more than adequate for the most popular of venues around! It consists of a DJ suitable for the occasion with CDs/records etc., 500watt rms. sound system, light show consisting of 1 front light box – 1metre square with 12 reflector spot lamps and 9 diffused. Two motorised high definition multi-coloured/patterned moonflower effects i.e. Kaleidoscope of colour projected onto dance floor, ceiling or walls.



Roadshow Size Mobile Disco Systems

Presently we have the capacity to supply several stand alone identical roadshow rigs consisting of either a **Bose** or **Ohm** full range speaker system with an increased light show, all this comes complete with a DJ suitable for the occasion.

There follows an example of 2 of our most popular choices

1K Roadshow Size Disco Sound System 'OHM'

suitable for larger sized venues catering for up to 250 people.

It consists of a DJ suitable for the occasion with CDs/records etc., 1000 watt rms. Ohm sound system, light show consisting of 2 x front name boxes - 1 metre square with 12 reflector spot lamps and 9 diffused. Two motorized high definition multi-coloured/patterned moonflower effects i.e. kaleidoscope of colour projected onto dance floor, ceiling or walls. Two high definition multi-coloured/patterned scanners.



1K Ohm speaker system used above.
Show width 4 - 6 metres wide.

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Our Disco Systems & Options Pages - 2 of 2

2K Roadshow Size Disco Sound System 'OHM'

suitable for larger sized venues catering for up to 450 people.

It consists of a DJ suitable for the occasion with CDs/records etc., 2000 watt rms. Ohm sound system, light show consisting of 2 x front name boxes - 1 metre square with 12 reflector spot lamps and 9 diffused. Two motorized high definition multi-coloured/patterned moonflower effects i.e. kaleidoscope of colour projected onto dance floor, ceiling or walls. Two high definition multi-coloured/patterned scanners.



2K Bose speaker system used above.
Show width 6 - 8 metres wide.

PRICES

We have a set price list. Below is an extract from our current price list.

For example:-

STANDARD SIZE MOBILE DISCO SYSTEM - suitable for average sized venues catering for up to 150 people.

The cost for this would be £250.00 - based on up to 5 hours with each additional half hour or part of £25, in a hotel or similar with good access and in Edinburgh.

1K Roadshow £300 up to 5 hours with each additional half hour or part of £30

2K Roadshow £400 up to 5 hours with each additional half hour or part of £40

Karaoke is available with any disco size - just add £50

Our prices include full disco system and DJ travelling **up to** approx 12 miles from Edinburgh city centre.

Additional travelling costs.

As a guidance - Add £30 - £50 to cover travelling **up to** the following areas;

EAST LOTHIAN - Eyemouth. **BORDERS** - Coldstream, Selkirk & Biggar. **WEST LOTHIAN/ CENTRAL SCOTLAND** - West Calder, Bathgate, Falkirk & Grangemouth. **FIFE** - Dunfermline & Kirkcaldy. **Out of area charges confirmed on application. All other areas POA.**

All our equipment is second to none – kept in above average condition, there is no need for anyone to feel embarrassed or avoid taking photographs near our kit!
All our mixers and amplifiers are made by the world leaders in their field – reliability is not an issue.

All our equipment is fully PAT certified and we use RCD plug tops on our main trailing sockets - protecting US and the venues electrics!
We have a £2,000,000 public liability insurance cover.

Other Roadshow Sizes available 3K & 4K
We have loads of lighting effects from intelligent lighting, pinstots, par cans, uv's, strobes, other lighting effects and truss framing.

ATOMIK Established 1977 - book with Confidence!

www.atomikdisco.com

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Music Policy

Our Music Policy is our Promise to you.

Our music policy has evolved from years of playing recorded music and is our promise to you that what we play will be perfect for your event. We are highly skilled in playing the right type of music whatever the event!

Our DJs know their craft - they know what people are happy to dance to. Their expertise in reading a party is second to none - that is what they do and that's why people hire Atomik!

- All our DJs carry a really good mixture of music suitable for all ages and tastes and play to the age group present at the event.
- As a minimum, within their individual collections, all our DJs carry the 50 most popular songs of each year from 1957 - present including all the number 1 songs.
- All our DJs carry a good selection of popular Scottish Country Dances.
- All our DJs are happy to take and play suitable requests from guests attending the event.
- Our DJs will not play songs with explicit or offensive lyrics.
- Our name and reputation is your guarantee that the music we play will be perfect for your event.

In addition all our DJs carry a selection of music from the following styles:-

- All decades covered from 1957 to present.
- Big Band (swing)
- Current Chart Songs
- Classic Rock 'n' Roll
- Classic 70's & 80's Disco Music
- Classical Music (normally played as background music)
- House & Club Style Dance Music
- Indie
- Jazz Music (normally played as background music)
- Latin American (salsa)
- Party Dances
- Popular Songs from the 1930's & 40's.
- Rock (soft, hard, heavy)
- Soul (Motown, R & B)
- Standards (female/male)
- Strict Tempo (all ballroom dances covered)



We are also happy to take a short list of songs in advance of your event that you would like played, but we recommend that you limit it to a maximum of 20 songs. The DJ needs the flexibility to respond to what is happening on the dance floor. Our DJs are experts in reading a crowd. Previously we have found that extensively long song lists can have a negative effect on the dance floor when we have been told to follow them without variation - including timings!

You have to be brave enough to let your event run - have complete confidence in your DJ. Please don't over-manage the music being played at your event.

As a guidance for preparing your list we would remind you that it is a *celebration* of your event and that your guests are there for that reason. So please consider what they would like to hear also - don't go overboard with choices from your own personal music collection that would be alien to most.

Not everybody prepares a list of songs, so don't feel that you have to. Most people just leave it all up to the DJ!

Your Song List

Ideally, your list should include the first dance(s), some other memorable songs - family favourites perhaps and an indication of what you and your guests would like to hear or not!

We would need your song list at least four weeks prior to your wedding so please make time for this. Within our master music library which is held at our office, we have access to UK released top 20/40 hits from 1957 to present. Any songs on your list that the DJ does not have and we do not have within our master music library will be notified to you within a week of receiving your list. If you still want them played we may need your help in obtaining them.

To see our list of the 50 most popular songs of each year from 1957 - present that our DJs carry a chunk of.
Go to link: www.atomikdisco.com/Downloads

If you, or indeed some of your guests, are not native to Britain we would be pleased to play music from your home country. However on that occasion we may need help with the music being played or provided. We would be happy to discuss your exact requirements.

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BACKGROUND

Atomik is a specialist supplier of mobile disco and karaoke entertainment. We supply high quality disco systems with a highly experienced DJ suitable for any occasion!

Established in January 1977, we currently supply our services to many of the top hotels in Edinburgh's city centre and surrounding areas either directly or through entertainment agents. We also supply personnel and equipment to broadcast companies, media, TV & radio personalities.

People in the spotlight choose us. They know we are more than just dependable. Our attitude is professionally driven. Our experience is enormous with expertise second to none.



We are a wholly owned private company - we are not an agency. We do not hire-in other disco or karaoke companies to do the job - we cover all our bookings ourselves! Everything we use (equipment wise) is owned by us. Our own dedicated installation team deliver and set up all the equipment. We deliver it in our own modern (unlettered) vans - which would not look out of place at the front of an exclusive castle or stately home.

EQUIPMENT

We offer different sized systems to cover venues of differing size. They are very competitively priced too!

Please see attached page - Disco Systems and Options for detailed information on our equipment and their cost.



SERVICE

The booking service that we offer clients is telephone and web based - no meetings/personal visits. This allows us to keep our operating costs down as you are only paying for the actual performing time of the DJ/equipment. We have operated this system for more than 15 years very successfully.

We understand that some people would still like to meet the DJ - this is not always possible due to various factors. However, whenever possible we will accommodate - you will have to go to them though. This can only take place in a suitable venue and under the right circumstances. This request by some hirers has been uppermost in our minds for sometime.

BOOKING PROCEDURE

On receipt of your booking details, we will send to you written confirmation of your booking, detailing all relevant information, allowing you to check that all your details are correct before we fully process your booking.



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PAYMENT TERMS

We operate a 'No Deposit' policy with your booking - although full payment is due no later than at the beginning of the hire - payable in cash only. You can also pay us in advance by Bank Transfer, but not by Credit Card. We regret we no longer take cheques. You would also have to advise us of your intended method of payment prior to us sending out the written confirmation of your booking, thus avoiding any misunderstanding. Otherwise all monies due must be paid in cash. VAT is not applicable to our price(s).

CANCELLATION TERMS (Please see our Price Guide regarding Covid-19)*

Cancellation notice; In the event of a cancellation our terms are exactly as below.
Hire cancelled within 168 hours (7 days) from starting time - 100% charge payable.
Hire cancelled more than 168 hours but within 1 calendar month from starting time- 25% charge payable.
Hire cancelled out with 1 calendar month from starting time - No charge payable.
*Bookings for December are subject to an extended cancellation period.

Further information on all our services can be found on our web site:-
www.atomikdisco.com

I am also pleased to answer any questions you may have regarding any aspect of our services.

I look forward to hearing from you.

Yours sincerely,
Chris Doherty,
Owner.

Included in this information pack:-
"Disco Systems and Options"
"Music Policy"

OUR CONTACT DETAILS:

TEL: 07720 894122
(10am - 10pm 7 days a week)

Online Enquiry Form:
http://www.atomikdisco.com/enquiry_form.html

Email: enquiries@atomikdisco.com
(Office Hours: 10am - 5pm, Tues - Sat)



Throughout this Information Pack any reference to 'Our' DJs refers to "Our List of Recommended DJs"